



The Way Ahead

Option 247 team & experience

Core members from Save the Train and TransWilts

Business and community experience

Council experience

Bus company experience

Travel Planning experience

Forward plan - Campaign to Partnership under TransWilts
Proven and here for the duration!



Objectives

Reduce bus support from £5.1m p.a. to £2.6m p.a.

Provide a public transport network that meets economic and social needs

Above two objectives to be sustainable in following years



Network techniques

Fanning

Town and Country running

Connecting

Integrating



New opportunities

Better opportunities

Easier and more welcoming to use



Government Policy (with Michelle Donelan support) for this approach
We will help along the way



Public support for people who want integrated tickets
and an end to 'sillies'!

Alternative is bus loss with diminished
council and other income and short
term stability!

The changing legal framework and on the ground

Quality Bus Contracts specify services required & contract their commercial p



Quality Bus Contracts available for a decade, BUT hard to
New Bus Bill removes barriers

BaNES and Bristol headed "Metro" route to include contracts

Designation

TransWiltshire Rail Designation / consultation
closed 6th April 2016

Allows fare adjustment locally, including
50p supplement per journey

Designation funds connecting town buses in
designated stations



Elephants

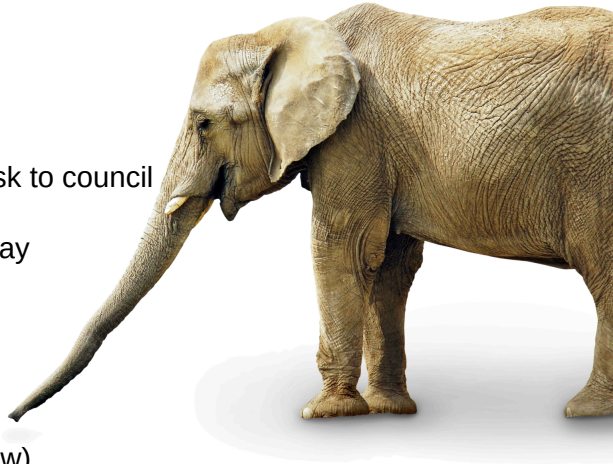
Financial responsibility; risk to council

Bus operators walking away

Quests for compensation;
legal challenges

Being ahead of the game
(but Wiltshire has a window)

What are the risks of council's options 1-5 or 6?



Financial model

All income to council

Contracts to provide vehicles / drivers

Motivational pricing to ensure money gathered
and reward made

Commercial and Designated groups

Commercial groups

Explorer groups

Supported group

Community groups



Future service specification

Local Area (CATG?) recommendations

Bus experts working out practicalities and with final say

Priority - economic or social
(but we can do both at present)

Ensuring everyone matters e



Stability

Scalability

Affordability

Way forward

Co-operation



Way forward

Co-operation

Co-operation

Lasting Co-operation



Way forward

Co-operation

Co-operation



Questions?

